

Please replace the paragraph beginning at page 13, line 11, with the following rewritten paragraph:

FIG. 2 is a partially enlarged cross-sectional view corresponding to a cross section taken along a line II-II in FIG. 1 of the liquid crystal display panel of the same;

Please replace the paragraph beginning at page 13, line 20, with the following rewritten paragraph:

FIG. 5 is a schematic cross-sectional view taken along a line V-V in FIG. 4;

Please replace the paragraph beginning at page 14, line 10, with the following rewritten paragraph:

FIG. 11 is a partially enlarged cross-sectional view corresponding to a cross section taken along a line XI-XI in FIG. 10 of the liquid crystal display panel of the same;

Please replace the paragraph beginning at page 14, line 22, with the following rewritten paragraph:

FIG. 16 is a partially enlarged cross-sectional view corresponding to a cross section taken along a line XVI-XVI in FIG. 15 of the liquid crystal display panel of the same;

Please replace the paragraph beginning at page 15, line 12, with the following rewritten paragraph:

FIG. 23 is a partially enlarged cross-sectional view corresponding to a cross section taken along a line XXIII-XXIII in FIG. 22 of the liquid crystal display panel of the same;

Please replace the paragraph beginning at page 15, line 25, and ending at page 16, line 1, with the following rewritten paragraph:

A1 FIG. 28 is a partially enlarged cross-sectional view corresponding to a cross section taken along a line XXVIII-XXVIII in FIG. 27 of the liquid crystal display panel of the same;

Please replace the paragraph beginning at page 16, line 17, with the following rewritten paragraph:

A8 FIG. 35 is a partially enlarged cross-sectional view corresponding to a cross section taken along a line XXXV-XXXV in FIG. 34 of the liquid crystal display panel of the same.

Please replace the paragraph beginning at page 17, line 3, with the following rewritten paragraph:

A9 FIG. 1 is a plane view showing an enlarged arrangement example of the segment electrodes and the auxiliary electrode in the liquid crystal display panel, FIG. 2 is a partially enlarged cross sectional view corresponding to a cross section taken along a line II-II in FIG. 1 of the liquid crystal display panel, and FIG. 3 is an enlarged cross-sectional view of an essential portion showing the relationship between the segment electrode, the auxiliary electrode, a wiring electrode, and a segment electrode terminal which are formed on the upper substrate.

Please replace the paragraph beginning at page 25, line 5, with the following rewritten paragraph:

A10 FIG. 4 is a plane view showing the external appearance of the cellular phone, FIG. 5 is a schematic cross-sectional view taken along a line V-V in FIG. 4, and FIG. 6 is a block diagram of circuits relating to display control of the liquid crystal display panel therein.

Please replace the paragraph beginning at page 27, line 3, with the following rewritten paragraph:

A display screen of the liquid crystal display panel 10 is split into three types of display regions by the panel cover 49. More specifically, a region of a time display area 153 and a mode display area 154, a region of a character display area 155, and a region of a memo display area 156 for a telephone number or the like are provided.

Please replace the paragraph beginning at page 33, line 2, with the following rewritten paragraph:

FIG. 10 is a rear view showing a part on the upper substrate side of the liquid crystal display panel, and FIG. 11 is a partially enlarged cross-sectional view corresponding to a cross section taken along a line XI-XI in FIG. 10 of the liquid crystal display panel. FIG. 12 is a rear view showing the state in which the auxiliary electrode is formed on the upper substrate, FIG. 13 is a rear view showing the state in which an insulating film is further formed on the upper substrate shown in FIG. 12, and FIG. 14 is a plane view showing a part on the lower substrate side of the liquid crystal display panel.

Please replace the paragraph beginning at page 35, line 20 and ending at page 36, line 3, with the following rewritten paragraph:

FIG. 15 is a rear view showing a part on the upper substrate side of the liquid crystal display panel, and FIG. 16 is a partially enlarged cross-sectional view corresponding to a cross section taken along a line XVI-XVI in FIG. 15 of the liquid crystal display panel. FIG. 17 is a rear view showing a pattern of only the segment electrodes formed on the upper substrate, FIG. 18 is a rear view

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showing a pattern of only the insulating film formed on the upper substrate of the same, and FIG. 19 is a rear view showing a pattern of only the auxiliary electrode formed on the upper substrate of the same. FIG. 20 is a partially enlarged view of the wiring electrode formed integrally with the segment electrode.

Please replace the paragraph beginning at page 39, line 22, and ending at page 40, line 3, with the following rewritten paragraph:

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FIG. 21 is a perspective plane view of the entire liquid crystal display panel as viewed from above the upper substrate, FIG. 22 is an enlarged rear view showing a part on the upper substrate side of the liquid crystal display panel, and FIG. 23 is a partially enlarged cross-sectional view corresponding to a cross section taken along a line XXIII-XXIII in FIG. 22 of the liquid crystal display panel. FIG. 24 is a rear view showing a pattern of only the auxiliary electrode formed on the upper substrate, and FIG. 25 is a rear view showing a pattern of only the insulating film formed on the upper substrate of the same.

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Please replace the paragraph beginning at page 45, line 25 and ending at page 46, line 7, with the following rewritten paragraph:

FIG. 27 is a rear view showing an enlarged part on the upper substrate side of the liquid crystal display panel, and FIG. 28 is a partially enlarged cross-sectional view corresponding to a cross section taken along a line XXVIII-XXVIII in FIG. 27 of the liquid crystal display panel. FIG. 29 is a rear view showing a pattern of only the wiring electrodes formed on the upper substrate, FIG.